



**® Prescott Regulators & Their Shady Ladies, Inc.®
Presents**

2010 Western Heritage Days

Sponsorship Agreement

Please mail your completed Sponsorship Agreement and check (if applicable) to:
Prescott Regulators & Their Shady Ladies, Inc.®
P.O. Box 12978
Prescott, AZ 86304

The undersigned organization/individual agrees to sponsor the 2010 Western Heritage Days photographic and western celebration event on September 25, 2010. The presenter, PRSL, is a 501(c)(3) tax exempt (Tax ID #86-1127048) AZ non-profit corporation which raises funds for charitable distribution. All net proceeds from this event will benefit Sharlot Hall Museum and the 52nd annual Prescott Christmas Lighting Project.

Sponsorship Opportunities for 2010 include the following benefits. Sponsorships can be in the form of cash and/or services/merchandise.

Silver Spur Sponsorship - \$50 to \$499

Certificate of Appreciation.

Name on sponsor board on day of event.

Name on poster (if contract and donation received by 8/15/10).

Name included in any publicity e-mails from contract date through 9/25/10.

Special requests – will be honored if feasible: _____

Gold Nugget Sponsorship - \$500 and Up

Certificate of Appreciation.

Name on sponsor board on day of event.

Name on poster (if contract and donation received by 8/15/10).

Name included in any publicity e-mails from contract date through 9/25/10.

Name included in public service announcements and press releases from contract date through 9/25/10 (when feasible).

Logo and Link on www.PrescottWesternHeritageDay.org web site to the web site of the sponsoring business to June 1, 2011.

Copy of Grand Prize winning photo.

If the sponsorship donation is in the form of services/merchandise, please complete the following information:

Service/Merchandise to be used as follows: _____

Estimated value of item/service: \$ _____

Description of item/service: _____

All cash donations are due and payable to the Prescott Regulators & Their Shady Ladies, Inc.® by September 1, 2010. All service/merchandise donations must be in place and used during the specified purpose/event.

As a Prescott Regulators & Their Shady Ladies, Inc.® 2010 Western Heritage Days Sponsor, I/we hereby agree to waive, release, and hold harmless any and all officers, directors, or any other persons affiliated with the PRSL and the event organizing committee from all damages, claims of injuries, theft or harm that may occur or arise from my/our association with the PRSL, the event organizing committee or this event.

Name of Sponsoring Organization/Individual

Sponsor's Contact Name (print)

Address

Sponsor's Signature

Date

City

State ZIP

Committee Member

Date

Telephone Number

PRSL Board Member

Date